

## Annual Garlic Festival Poster Contest

Prospectus 2016

### Hudson Valley Garlic Festival™ Poster Contest

The judging of entries for the Hudson Valley Garlic Festival™ Poster Contest will be in two phases.

#### Phase 1: Call for Portfolios – Deadline August 5th 2016

Artist will create and submit a poster design to the Kiwanis Club HVGF Committee. Artists may submit only one poster design. Actual poster size is around 13x17; entries should be proportional to that size. A self-addressed, stamped envelope must be provided if artist wants work returned. Design **MUST** be original work of the artist, and we encourage a design other than a vertical rectangle. Submission of artwork certifies that you are the owner of the original artwork submitted.

Art submitted can be imaged with graphics/text to include the following: (If not included, it will be added.)

The Kiwanis Club of Saugerties Presents (or “Presented by the Kiwanis Club of Saugerties”) the Hudson Valley Garlic Festival™ (trademark symbol must be included) Saugerties, NY September 30 & October 1<sup>st</sup> 2017. The Kiwanis Club HVGF Committee will then review the designs and select three finalists. The HVGF Committee will be looking for creativity, originality, and styles that would work well on posters, tee shirts, and printed materials. No email entries will be accepted, hard copies only.

#### Phase 2: Selection of Three Finalists – Deadline September 1, 2016

The three finalists chosen by the HVGF Committee will be notified about September 1, 2016. The poster designs will be displayed at this year’s festival, October 1<sup>st</sup> & 2<sup>nd</sup>, 2016 at the information tent. The public will vote on their favorite. The entry receiving the most popular votes will be next year’s poster/tee shirt design. In the event of a tie, HVGF committee will make final selection. The HVGF Committee reserves the right to disqualify any artwork submitted.

#### Prizes:

Each finalist will receive one tee shirt from this year’s festival, and two tickets to the festival. Contest winner will receive \$ 750, a poster and tee shirt featuring his/her winning design.

#### Artist Reproduction Rights:

Original work remains the property of the artist who may use the design for self-promotion, portfolio work or exhibits. The artist agrees that winning design will not be used for any other garlic festival. Items featuring winning design may not be sold except at the Hudson Valley Garlic Festival™ official Kiwanis souvenir booth. Kiwanis Club of Saugerties may reproduce design in perpetuity for promotion of the Hudson Valley Garlic Festival™. Artist will be given credit for design on all printed matter, or anywhere design is used.

Submit posters by August 5, 2016 to

Peg Nau/ HVGF Poster Contest, 272 Glasco Turnpike, Saugerties, NY 12477 845-246-6929

Submit Poster by August 5th, 2016 to:

Peg Nau

Poster Contest

272 Glasco Turnpike

Saugerties, NY 12477

[Postercontest@hvGF.org](mailto:Postercontest@hvGF.org)

**NO EMAIL ENTRIES WILL BE ACCEPTED.**